NielsenIQ Brandbank

Cadbury Dairy Milk Salted Caramel 120g



EAN

7622201682378

Target market(s)

Components

Ingredients

Milk**

Sugar

Glucose Syrup

Vegetable Fats (Palm, Shea)

Cocoa Mass

Cocoa Butter

Glucose-Fructose Syrup

Whey Powder (from Milk)

Emulsifiers (E442, E471, E476)

Salt

Flavourings

Acidity Regulator (Sodium Carbonates)

**The equivalent of 426 ml of Fresh Liquid Milk in every 227 g of Milk Chocolate

Milk Chocolate: Milk solids 20 % minimum, actual 23 %

Contains Vegetable Fats in addition to Cocoa Butter

Allergy Text

May contain Nuts, Wheat.

Nutrition

	Per 100 g	Per 3 chunks (20 g)	*Reference Intakes
Energy	2037 kJ	407 kJ	8400 kJ /
	486 kcal	97 kcal	2000 kcal
Fat	24 g	4.8 g	70 g
of which Saturates	13 g	2.7 g	20 g
Carbohydrate	62 g	12 g	260 g
of which Sugars	48 g	9.7 g	90 g
Fibre	1.3 g	0.3 g	-
Protein	4.9 g	1.0 g	50 g
Salt	0.61 g	0.12 g	6 g
$^{*}\%$ reference intake of an average adult (8400 kJ / 2000 kcal)			

Calculated Nutrition

	per 100g	Per 3 chunks (20 g)
Energy (kJ)	2037	407
Energy (kcal)	486	97
Fat (g)	24	4.8
of which saturates (g)	13	2.7
Carbohydrate (g)	62	12
of which sugars (g)	48	9.7
Fibre (g)	1.3	0.3
Protein (g)	4.9	1
Salt (g)	0.61	0.12

Front of Pack Nutrition

Per Portion

Each 20 g (3 chunks) contains

Energy 407kJ 97kcal 4.8g 2.7g 9.7g Salt 0.12g 5% 7% 13% 11% 2%

% reference intake of an average adult (8400 kJ / 2000 kcal)

Nutrition Other Text

% reference intake of an average adult (8400 kJ / 2000 kcal)

Reference Intake Statement

Reference Intake Statement - % reference intake of an average adult (8400 kJ / 2000 kcal)

Per 100g/ml

Per 100 g

Energy

2037kJ 486kcal

Product Description

Alternative Description

Supplier Preferred Product Name - Cadbury Dairy Milk Salted Caramel Chocolate Bar 120g

Brand

Cadbury

Features

100% Sustainably Sourced Cocoa Suitable for vegetarians

Standardised Brand

Brand - Cadbury

Regulated Product Name

Milk chocolate with salted caramel centre (40 %).

Marketing

Company Name

Mondelez UK / Mondelez Ireland

Company Address

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

Third Party Logos

• Tidyman

Manufacturer Marketing

By Appointment to H.M. The Queen Cocoa and Chocolate Manufacturers Cadbury UK Ltd., Bournville.

Other Information

Made under licence from Cadbury UK Ltd.

Further Description

BeTreatwise.net

Cocoa Life
Partnering with Fairtrade Foundation
Cocoa Life helps farmers get the most from their cocoa trees through environmentally friendly farming
WWW.COCOALIFE.ORG

Health & Lifestyle

Lifestyle

• Suitable for Vegetarians

Allergy Advice

Milk - Contains Nuts - May Contain Wheat - May Contain

Storage & Usage

Storage Type

Туре

Ambient

Storage

Store in a dry place. Protect from heat.

Date Marking Type

Best Before

Brandbank Captured Pack Data

Pack Size

0.26lbs e

Numeric Size

Numeric Size - 0.26

Pack Type

Type - Wrap

Usage Count

Number of uses - Servings

6

Usage Other Text

6 portions per bar

Customer Services

Manufacturers Address

Mondelez UK, PO Box 7008,

Birmingham,

B30 2PT.

Mondelez Ireland,

Malahide Road,

Coolock,

Dublin 5.

Return To

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us: Freephone 0800 818181 (IJK only)

Mondelez UK,

PO Box 7008,

Birmingham,

B30 2PT.

Mondelez Ireland,

Freephone 1-800 678708

Malahide Road,

Coolock,

Dublin 5. www.cadbury.co.uk

Telephone Helpline

0800 818181 (UK) 1-800 678708

Web Address

www.cadbury.co.uk

Extended Data

Description Breakdown

Variant - Salted Caramel

SEO Metatag

Milk Chocolate, Milk Chocolate With Caramel Centre, Dairy Milk, Vegetarian Chocolate, Salted Caramel Chocolate, Chocolate Bar, New Cadbury Chocolate, New Cadburys Chocolate Bars

