

## Hellmann's Mayonnaise Vegan 270 g



### EAN

8711200389186

### Target market(s)

GB, IE

## Components

### Ingredients

rapeseed oil (72%), water, spirit vinegar, sugar, salt, modified maize starch, natural flavouring (contains MUSTARD), lemon juice concentrate, antioxidant (calcium disodium EDTA), colour (paprika extract)

### Nutrition

	Per 100g Unprepared	Per 100ml Unprepared	Per Serving Unprepared	%* per portion**
Energy (kJ)	2738 kJ	2563 kJ	411 kJ	5%
Energy (kcal)	654 kcal	612 kcal	98 kcal	5%
Fat (g)	72 g	67 g	11 g	16%
of which saturates (g)	5.3 g	5 g	0.8 g	4%
Carbohydrate (g)	3.9 g	3.7 g	<0.6 g	1%
of which sugars (g)	2.7 g	2.5 g	0.5 g	1%
Fibre (g)	<0.5 g	<0.5 g	<0.5 g	0%
Protein (g)	<0.5 g	<0.5 g	<0.5 g	1%
Salt (g)	1.5 g	1.4 g	0.22 g	4%
Omega 3 (g)	6.6 g	6.2 g	0.99 g	0%
Omega 6 (g)	14 g	13 g	2.1 g	0%

### Calculated Nutrition

	Per 100ml	Per Serving
Energy (kJ)	2563	411
Energy (kcal)	612	98
Fat (g)	67	11
of which saturates (g)	5	0.8
Carbohydrate (g)	3.7	<0.6
of which sugars (g)	2.5	0.5
Fibre (g)	<0.5	<0.5
Protein (g)	<0.5	<0.5
Salt (g)	1.4	0.22
Omega 3 (g)	6.2	0.99

## Product Description

### Brand

Hellmann's

### Features

Hellmann's Vegan Mayo is our alternative to traditional mayonnaise – the same great taste of Hellmann's that you love, now 100% plant-based

This vegan mayo contains sustainably sourced oil, is a good source of Omega 3 and is gluten free.

Hellmann's is committed to making mayonnaise from only 100% sustainably sourced oils

Free from artificial colours or flavours, Hellmann's vegan mayo is a perfect addition to your vegan recipes you can share with everyone

This delicious condiment is perfect for vegans, vegetarians and flexitarians: try it with a veggie burger, wrap, salad or as a dip on your next meat-free Monday

Make taste, not waste – Hellmann's vegan mayo helps people enjoy food for the simple pleasure it is, without worry or waste

### Standardised Brand

Brand - Hellmann's

### Regulated Product Name

Vegan Mayonnaise

## Marketing

### Company Name

Unilever UK Ltd. / Unilever Ireland Ltd.

### Company Address

Unilever UK,  
Hellmann's,  
Freepost ADM 3940,  
London,  
SW1A 1YR.

Unilever Ireland,  
20 Riverwalk,  
Citywest,  
Dublin 24.

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### Product Marketing

Over 100 years ago, Richard Hellmann created Hellmann's Mayonnaise in a deli in New York, and he marked his best products by tying a blue ribbon around them. This blue ribbon can still be found on the label today and highlights our ongoing commitment to great quality products. Today, Hellmann's continues to make products using quality and sustainable ingredients. That's how Hellmann's Vegan Mayo was created. This alternative to our Real Mayonnaise offers the same thick and creamy texture and unmistakable amazing taste but it's 100% plant-based. We are proudly committed to responsibly and sustainably sourcing our oils, and craft our plant-based mayonnaise without any artificial colours or flavours. Make it a regular part of your meat-free Monday, and bring your next vegetarian or vegan meal to life with this deliciously creamy condiment. Spread it over sandwiches as it spreads better than butter right out of the fridge. Dollop it over a salad, add to a veggie burger or use as a dip for fries. Or brush the outside of the bread with it and grill for a super crisp and delicious vegan grilled cheese sandwich. Make taste, not waste. Globally, 1/3 of all food produced is wasted. Hellmann's takes this problem seriously and helps you be more resourceful with food. Also, our jars are widely recycled – please, do your part and recycle.

## Health & Lifestyle

### Allergy Advice

Mustard - Contains

## Storage & Usage

### Storage Type

#### Type

Ambient

## Brandbank Captured Pack Data

### Pack Size

270gram e

### Numeric Size

Numeric Size - 0.6

### Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
4.45	2.72	2.72

### (GS1 package measurement rules)

### Country

Country of Origin - United Kingdom

### Pack Type

Type - Jar

### Origin

Origin Free Text - United Kingdom

## Customer Services

### Manufacturers Address

Unilever UK,  
Hellmann's,  
Freepost ADM 3940,  
London,  
SW1A 1YR.

Unilever Ireland,  
20 Riverwalk,  
Citywest,  
Dublin 24.

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### Return To

Unilever UK,  
Hellmann's,  
Freepost ADM 3940,  
London,  
SW1A 1YR.

Unilever Ireland,  
20 Riverwalk,  
Citywest,  
Dublin 24.

### Web Address

[www.hellmanns.co.uk](http://www.hellmanns.co.uk)

## Extended Data

### Description Breakdown

Functional Name - Mayonnaise

..... **NUTRITION INFORMATION** .....

(Typical values)	Per 100g	Per portion**	%* per portion**
Energy	2738kJ/ 654kcal	411kJ/ 98kcal	5%
Fat	72g	11g	16%
of which saturates	5.3g	0.8g	4%
Carbohydrate	3.9g	0.6g	<1%
of which sugars	2.7g	<0.5g	<1%
Protein	<0.5g	<0.5g	<1%
Salt	1.5g	0.22g	4%
Omega 3†	6.6g	0.99g	

\*% of Reference intake of an average adult (8400kJ / 2000kcal)  
 \*\*1 portion = 15g (pack contains 18 portions). From plant sources  
 After opening, keep refrigerated and use within 3 months.



**SAME GREAT TASTE, 100% PLANT BASED**

Ingredients:  
 Rapeseed oil (72%),  
 water, spirit vinegar,  
 sugar, salt, modified  
 corn starch, lemon  
 juice concentrate,  
 natural flavourings  
 (contain **MUSTARD**),  
 antioxidant (calcium  
 disodium EDTA),  
 paprika extract.



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**270 g**



**PERFECT WITH SKEWERS**



**LOOKING FOR INSPIRATION?**



**SAME GREAT TASTE AND PLANT-BASED**

