

NielsenIQ Brandbank

Maynards Bassetts Wine Gums Sweets Roll 52g



EAN
5023274049815

Target market(s)
GB, IE

Components

Ingredients

Glucose Syrup (contains **Sulphites**)

Sugar

Starch

Gelatine

Acids (Malic Acid, Acetic Acid)

Colours (Anthocyanins, Vegetable Carbon, Paprika Extract, Lutein, Curcumin)

Flavourings

Vegetable Oils (Palm Kernel, Coconut, Sunflower)

Glazing Agent (Carnauba Wax)

Allergy Text

May contain Wheat

Nutrition

	Per 100 g:	Per 6 Sweets (27 g):
Energy	1400 kJ / 329 kcal	378 kJ / 89 kcal
Fat	0.2 g	<0.1 g
of which saturates	0.2 g	<0.1 g
Carbohydrate	76 g	21 g
of which Sugars	57 g	15 g
Protein	4.8 g	1.3 g
Salt	0.03 g	<0.01 g

Calculated Nutrition

	per 100g	Per 6 Sweets (27 g):
Energy (kJ)	1400	378
Energy (kcal)	329	89
Fat (g)	0.2	<0.1
of which saturates (g)	0.2	<0.1
Carbohydrate (g)	76	21
of which sugars (g)	57	15
Protein (g)	4.8	1.3
Salt (g)	0.03	<0.01

Front of Pack Nutrition

Per Portion
Per 6 Sweets (27 g)

Energy
378kJ
89kcal
4%

Per 100g/ml
Per 100 g

Energy
1400kJ
329kcal

Reference intake of an average adult (8400 kJ / 2000 kcal)

Product Description

Brand

Maynards

Features

Delicious fruit-flavoured chewy gums made in a variety of dazzling colours, stamped with signature wine labels
Whether you're trying them for the first time or reliving childhood sweetshop memories, you're bound to find your favourite
Made with only natural colours, Wine Gums are lovingly created to give you the very best taste

Standardised Brand

Brand - Maynards Bassetts

Regulated Product Name

Fruit flavour gums.

Marketing

Company Name

Mondelez UK / Mondelez Ireland

Company Address

Mondelez UK,
PO Box 7008,
Birmingham,
B30 2PT.

Mondelez Ireland,
Malahide Road,
Coolock,
Dublin 5.

Health & Lifestyle

Allergy Advice

Sulphur Dioxide/Sulphites - Contains
Wheat - May Contain

Storage & Usage

Storage Type

Type

Ambient

Storage

Store in a cool, dry place.

Brandbank Captured Pack Data

Pack Size

0.11lbs e

Numeric Size

Numeric Size - 0.11

Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
0.79	5.2	0.79

(GS1 package measurement rules)

Pack Type

Type - Overwrap

Weight

Gross Weight - 0.12

New Product Development

Final Product - Not NPD

Unit Merchandising

Height - 0.79
Width - 5.2
Depth - 0.79
Unit Stackable - No
Unit Stable - Yes
Merchandise Multiple Ways - No

Shelf Ready Pack

GTIN - 05023274049846
Height - 3.27
Width - 6.1
Depth - 8.62
Weight - 4.81
Unit Count - 40
Unit Height - 0.16
Unit Width - 0.04
Unit Depth - 0.39
Merchandise Multiple Ways - No
Prototype - No
Is Case - No

Case

GTIN - 05023274049846
Height - 3.27
Width - 6.1
Depth - 8.62
Weight - 4.84
Unit Count - 40
Prototype - No

Usage Other Text

Approx. 11 sweets per roll.

Customer Services

Manufacturers Address

Mondelez UK,
PO Box 7008,
Birmingham,
B30 2PT.

Mondelez Ireland,
Malahide Road,
Coolock,
Dublin 5.

Return To

Not completely satisfied? Please contact us:
Freephone 0800 818181 (UK only)
Mondelez UK,
PO Box 7008,
Birmingham,
B30 2PT.

Mondelez Ireland,
Freephone 1-800 678708
Malahide Road,
Coolock,
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Telephone Helpline

UK: 0800 818181
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