# **NielsenIQ Brandbank**

## **Cadbury Dairy Milk Freddo Chocolate Bar 5 Pack 90g**



**EAN** 7622210295743

Target market(s)
GB, IE

## Components

## Ingredients

Milk\*\*

Sugar

Cocoa Butter

Cocoa Mass

Vegetable Fats (Palm, Shea)

Emulsifiers (E442, E476)

Flavourings

\*\*The equivalent of 426 ml of Fresh Liquid Milk in every 227 g of Milk Chocolate

Milk Solids 20 % minimum, actual 23 %

Cocoa Solids 20 % minimum

Contains Vegetable Fats in addition to Cocoa Butter

## Allergy Text

## May contain Nuts, Wheat.

## Nutrition

	Per 100 g	Per Bar (18 g)	*Reference Intakes
Energy	2210 kJ	398 kJ	8400 kJ /
	530 kcal	95 kcal	2000 kcal
Fat	30.5 g	5.5 g	70 g
of which Saturates	18.5 g	3.3 g	20 g
Carbohydrate	56.5 g	10 g	260 g
of which Sugars	56 g	10 g	90 g
Fibre	0.7 g	0.1 g	-
Protein	7.5 g	1.4 g	50 g
Salt	0.23 g	0.04 g	6 g
* % Reference intake of an average adult (8400 kJ / 2000 kcal)			

## **Calculated Nutrition**

	per 100g	Per Bar (18 g)
Energy (kJ)	2210	398
Energy (kcal)	530	95
Fat (g)	30.5	5.5
of which saturates (g)	18.5	3.3
Carbohydrate (g)	56.5	10
of which sugars (g)	56	10
Fibre (g)	0.7	0.1
Protein (g)	7.5	1.4
Salt (g)	0.23	0.04

## Front of Pack Nutrition

## Per Portion

Each 18 g contains

Energy	Fat	Saturates	Sugars	Salt
398kJ 95kcal	5.5g	3.3g	10g	0.04g
5%	8%	17%	11%	1%

Per 100g/ml Per 100 g

> Energy 2210kJ 530kcal

% Reference intake of an average adult (8400 kJ / 2000 kcal)

## Nutrition Other Text

% Reference intake of an average adult (8400 kJ / 2000 kcal)

### Reference Intake Statement

Reference Intake Statement - % Reference intake of an average adult (8400 kJ / 2000 kcal)

## **Product Description**

#### **Alternative Description**

Supplier Preferred Product Name - Cadbury Dairy Milk Freddo Chocolate Bar 5 Pack Multipack 90g

#### Brand

Cadbury

#### **Features**

95 Calories per Bar 100% Sustainably Sourced Cocoa Suitable for vegetarians

#### Standardised Brand

Brand - Cadbury

#### **Regulated Product Name**

Milk Chocolate.

## Marketing

#### **Company Name**

Mondelez UK / Mondelez Ireland

#### **Company Address**

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland. Malahide Road. Coolock Dublin 5

#### **Third Party Logos**

Tidyman

#### **Product Marketing**

The delicious treat size frog that needs no introduction. Made from classic, creamy Cadbury Dairy Milk chocolate, it's been a family favourite for generations. Made with sustainably sourced cocoa. Vegetarian friendly.

#### Manufacturer Marketing

By Appointment to H.M. The Queen Cocoa and Chocolate Manufacturers Cadbury UK Ltd., Bournville.

#### Other Information

Made under licence from Cadbury UK Ltd.

## **Further Description**

BeTreatwise.net Get to know your treats

1 bar = 5 % of the RI\* of calories
\* % Reference intake of an average adult (8400 kJ / 2000 kcal)

#### Cocoa Life

Partnering with Fairtrade Foundation

To improve the lives of cocoa farmers & our environment

By eating Cadbury, you've been encouraging environmental sustainability

Cocoa Life helps farmers get the most from their cocoa trees through environmentally friendly farming www.cocoalife.org

## **Health & Lifestyle**

#### Lifestyle

• Suitable for Vegetarians

#### Allergy Advice

Milk - Contains Nuts - May Contain Wheat - May Contain

## Storage & Usage

## Storage Type

Туре

Ambient

#### Storage

Store in a dry place. Protect from heat.

## **Brandbank Captured Pack Data**

#### Pack Size

0.2lbs  $\Theta$ 

#### Numeric Size

Numeric Size - 0.2

#### Pack Type

Type - Wrap

## **Usage Count**

Number of uses - Servings

5

#### **Usage Other Text**

1x Bar = 1 Portion. 5 bars per pack

## **Customer Services**

### Manufacturers Address

Mondelez UK,

PO Box 7008,

Birmingham, B30 2PT.

Mondelez Ireland.

Malahide Road,

Coolock, Dublin 5.

## Return To

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us: Freephone 0800 818181 (UK only).

Mondelez UK,

PO Box 7008,

Birmingham,

B30 2PT.

Mondelez Ireland,

Freephone 1-800 678708

Malahide Road,

Coolock, Dublin 5.

www.cadbury.co.uk

#### Telephone Helpline

0800 818181 (UK) 1-800 678708

## Web Address

www.cadbury.co.uk

## **Extended Data**

## **SEO Metatag**

Freddo, Freddo Chocolate, Dairy Milk, Milk Chocolate, Vegetarian Chocolate, Bitesize Chocolate, Frog Chocolate



