# **NielsenIQ Brandbank**

# **Cadbury Caramilk Buttons 105g**



**EAN** 7622201515393

Target market(s)
GB. IE

# **Components**

# Ingredients

Sugar

Cocoa Butter

Caramelised MILK Powder (Skimmed MILK Powder, Whey Powder (from MILK), Sugar, BUTTER, Natural Flavouring)

Whey Powder (from MILK)

Skimmed MILK Powder

MILK Fat

Emulsifier (SOYA Lecithins)

#### Nutrition

	Per 100 g	Per 10 buttons (25 g)	*Reference Intakes
Energy	2259 kJ	565 kJ	8400 kJ /
	540 kcal	135 kcal	2000 kcal
Fat	30 g	7.5 g	70 g
of which Saturates	18 g	4.5 g	20 g
Carbohydrate	63 g	16 g	260 g
of which Sugars	62 g	16 g	90 g
Fibre	0 g	0 g	-
Protein	4.3 g	1.1 g	50 g
Salt	0.30 g	0.08 g	6 g
*% reference intake of an average adult (8400 kJ / 2000 kcal)			

### **Calculated Nutrition**

	per 100g	Per 10 buttons (25 g)
Energy (kJ)	2259	565
Energy (kcal)	540	135
Fat (g)	30	7.5
of which saturates (g)	18	4.5
Carbohydrate (g)	63	16
of which sugars (g)	62	16
Fibre (g)	0	0
Protein (g)	4.3	1.1
Salt (g)	0.3	0.08

# Front of Pack Nutrition

#### Per Portion

Each 10 buttons (25 g) contains

Energy 565kJ 7.5g 4.5g 16g 0.08g 7% 11% 23% 17% 1%

Per 100g/ml

Energy 2259kJ 540kcal

% reference intake of an average adult (8400 kJ / 2000 kcal)

## **Nutrition Other Text**

% reference intake of an average adult (8400 kJ / 2000 kcal)

# Reference Intake Statement

Reference Intake Statement - % reference intake of an average adult (8400 kJ / 2000 kcal)

# **Product Description**

### Brand

Cadbury

#### **Features**

Golden Caramel Chocolate 100% Sustainably Sourced Cocoa Suitable for vegetarians

### Standardised Brand

Brand - Cadbury

### **Regulated Product Name**

White chocolate with caramelised milk powder (7 %).

# Marketing

#### **Company Name**

Mondelez UK / Mondelez Ireland

### **Company Address**

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

# Third Party Logos

• Tidyman

#### **Further Description**

BeTreatwise.net

Cocoa Life
Partnering with Fairtrade Foundation
To improve the lives of cocoa farmers & our environment
By eating Cadbury, you've been helping to fight deforestation
Thanks to Cocoa Life we are helping farms to protect the forests around them
WWW.COCOALIFE.ORG

# **Health & Lifestyle**

### Lifestyle

Suitable for Vegetarians

#### **Allergy Advice**

Milk - Contains Soya - Contains

# Storage & Usage

## Storage Type

Туре

Ambient

#### Storage

Store in a dry place. Protect from heat.

# Date Marking Type

• Best Before

# 

# **Customer Services**

1 portion = 10 pieces (25 g). Approx. 4 portions per pack

#### Manufacturers Address

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

#### Return To

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us: Freephone 0800 818181 (UK only).

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Freephone 1-800 678708 Malahide Road, Coolock, Dublin 5. www.cadbury.co.uk

# Telephone Helpline

0800 818181 (UK) 1-800 678708

Web Address

www.cadbury.co.uk

# **Extended Data**

# Description Breakdown

Variant - Caramilk Buttons

