# **NielsenIQ Brandbank**

# **Tic Tac Fresh Mint 49g**



**EAN** 5020411112951

Target market(s) GB, IE

# Components

## Ingredients

Sugar Maltodextrins Fructose Thickener (Gum Arabic) Rice Starch Anticaking Agent (Magnesium Salts of Fatty Acids) Flavourings Mint Essential Oil Glazing Agent (Carnauba Wax)

## Nutrition

	per 100g:
Energy	1685/397 kJ/kcal
Fat	0.5g
of which Saturates	0.5g
Carbohydrates	97.5g
of which Sugars	94.5g
Protein	0.1g
Salt	0.028g

## **Calculated Nutrition**

	per 100g
Energy (kJ)	1685
Energy (kcal)	397
Fat (g)	0.5
of which saturates (g)	0.5
Carbohydrate (g)	97.5
of which sugars (g)	94.5
Protein (g)	0.1
Salt (g)	0.028

# **Product Description**

Alternative Description

Supplier Preferred Product Name - Tic Tac Fresh Mint Sweets 49g

Brand

Tic Tac

#### Features

Tic Tac mints, Fresh Mint flavour

Standardised Brand

Brand - Tic Tac

#### **Regulated Product Name**

Mint Flavour Drops

# Marketing

#### **Company Name**

Ferrero

## **Company Address**

889 Greenford Road, Greenford, UB6 0HE.

Kinsale Road, Cork.

#### Third Party Logos

• Green Dot

#### **Product Marketing**

Tic Tac Fresh Mint provides little moments of refreshment in a convenient pack with the recognisable Tic Tac rattle. A total of 100 mints. A single pack of 49g.

#### **Brand Marketing**

Tic Tac sparks refreshing moments to be enjoyed anywhere and with anyone.

#### Manufacturer Marketing

At Ferrero, we bring a little bit of pleasure to life through our iconic and much-loved brands. For over 50 years, we have been committed to providing our UK consumers with high quality products such as Kinder Surprise, Ferrero Rocher, Tic Tac, Nutella and Thorntons. We are driven by our pursuit for quality and excellence, whilst staying true to our values as a family-owned business. For us this all starts with placing Quality at the Heart of everything we do. This value runs throughout our entire business, from our approach to nutrition and sustainability, to the role we play within our communities, to the unique experiences we create for our consumers.

#### **Further Description**

For more information visit: www.tictac.com and check out our Instagram! @tictac.uk

# Storage & Usage

#### Storage Type

Туре

Ambient

#### Storage

Keep in a Cool Dry Place

# **Brandbank Captured Pack Data**

## Pack Size

 $\textbf{0.11lbs}\, e$ 

#### Numeric Size

Numeric Size - 0.11

# Dimension

Shelf Height (in) Shelf Width (in) Shelf Depth (in)

3.39

0.91

#### (GS1 package measurement rules)

2.01

## Pack Type

Type - Tub

#### Weight

Gross Weight - 0.13

#### New Product Development

Final Product - Not NPD

#### Unit Merchandising

Height - 3.39 Width - 2.01 Depth - 0.91 Unit Stackable - No Unit Stable - Yes Merchandise Multiple Ways - Yes

# Shelf Ready Pack

Height - 3.46 Width - 5.91 Depth - 7.05 Weight - 3.23 Unit Count - 24 Unit Height - 0.04 Unit Width - 0.12 Unit Depth - 0.31 Merchandise Multiple Ways - No Prototype - No Is Case - No

## Case

GTIN - 03017625073408 Height - 3.7 Width - 6.06 Depth - 7.13 Weight - 3.32 Unit Count - 24 Prototype - No

# **Customer Services**

## Manufacturers Address

(UK) Ferrero, 889 Greenford Road, Greenford, UB6 0HE.

(ROI) Ferrero, Kinsale Road, Cork.

# Return To

(UK) Ferrero, 889 Greenford Road, Greenford, UB6 0HE.

(ROI) Ferrero, Kinsale Road, Cork. 00 44 330 0538943

**Telephone Helpline** 

00 44 330 0538943

Social Media

Instagram @tictac.uk

# **Extended Data**

# **Description Breakdown**

Variant - Fresh Mint































