NielsenIQ Brandbank

Kinder Happy Hippo Hazelnut Biscuit 20.7g



EAN 80310549

Target market(s)
GB, IE

Components

Ingredients

Sugar

Vegetable Fats (Palm, Shea)

Skimmed MILK Powder (12.5%)

HAZELNUTS (12%)

WHEAT Flour

MILK Powder (7.5%)

Whey Powder (MILK)

WHEAT Starch

Emulsifier: Lecithins (SOYA)

Sunflower Oil

Whey Proteins (MILK)

Raising Agents (Sodium Bicarbonate, Ammonium Bicarbonate)

Salt

Vanillin

Fat-Reduced Cocoa Powder

Total Milk Solids: 19.5%

Nutrition

ı		per 100 g:
	Energy	2449 / 588 kJ/kcal
	Fat	38.9 g
	of which saturates	16.8 g
	Carbohydrates	50.3 g
	of which sugars	43.6 g
	Protein	8.5 g
	Salt	0.358 g

Calculated Nutrition

	per 100g
Energy (kJ)	2449
Energy (kcal)	588
Fat (g)	38.9
of which saturates (g)	16.8
Carbohydrate (g)	50.3
of which sugars (g)	43.6
Protein (g)	8.5
Salt (g)	0.358

Front of Pack Nutrition

Per Portion

Per Biscuit 20.7 g:



Per 100 g: 2449 kJ/ 588 kcal

Product Description

Alternative Description

Supplier Preferred Product Name - Kinder Happy Hippo Milk & Hazelnut Filling Wafer Biscuit Snack Bar 20.7g

Brand

Kinder

Features

Kinder Happy Hippo is delicious hippo shaped wafer biscuit with a double cream filling Individually wrapped for freshness Made with no artificial colours, no artificial preservatives, no hydrogenated fats

Standardised Brand

Brand - Kinder

Regulated Product Name

Crispy Wafer Biscuit with a Milky Hazelnut Filling

Marketing

Company Name

Ferrero

Company Address

(UK) 889 Greenford Road, Greenford. UB6 OHE.

(ROI) Kinsale Road. Cork.

Third Party Logos

• Green Dot

Product Marketing

Each Hippo shaped biscuit has a creamy, milky hazelnut filling

Brand Marketing

Kinder Happy Hippo is available in two different, yummy flavours: cocoa and hazelnut. Have you tried Happy Hippo cocoa

Manufacturer Marketing

At Ferrero, we bring a little bit of pleasure to life through our iconic and much loved brands.

For over 50 years, we have been committed to providing our UK consumers with high quality products such as Kinder Surprise, Ferrero Rocher, Tic Tac, Nutella and Thorntons. We are driven by our pursuit for quality and excellence, whilst staying true to our values as a family owned business.

For us this all starts with placing Quality at the Heart of everything we do.

This value runs throughout our entire business, from our approach to nutrition and sustainability, to the role we play within our communities, to the unique experiences we create for our consumers.

Further Description

For more information visit: www.kinder.co.uk

Health & Lifestyle

Allergy Advice

Hazelnuts - Contains Milk - Contains Soya - Contains Wheat - Contains

Storage & Usage

Storage

Store in a Cool Dry Place, Away from Direct Sunlight

Brandbank Captured Pack Data

Pack Size

0.05lbs e

Numeric Size

Numeric Size - 0.05

Pack Type

Type - Wrap

Customer Services

Manufacturers Address

(UK) Ferrero, 889 Greenford Road, Greenford, UB6 0HE.

(ROI) Ferrero, Kinsale Road, Cork.

Return To

(UK) Ferrero, 889 Greenford Road, Greenford, UB6 0HE.

(ROI) Ferrero, Kinsale Road, Cork.

For more information visit www.kinder.com or contact us on 00 44 330 0538943

Telephone Helpline

00 44 330 0538943

Web Address

www.kinder.com

Extended Data

Description Breakdown

Functional Name - Biscuit Variant - Hazelnut















9% YOY Growth Vol in impulse



























