

NielsenIQ Brandbank

Fruice 100% Pure Orange Juice from Concentrate 200ml



EAN

5011020101214

Target market(s)

IE

Components

Nutrition

	Per 100ml	Per 200ml	(%*)
Energy	191kJ	382kJ	
	45kcal	90kcal	(5%)
Fat	0g	0g	(0%)
of which saturates	0g	0g	(0%)
Carbohydrate	10.7g	21.4g	(8%)
of which sugars	9.1g	18.2g	(20%)
Protein	0.7g	1.4g	(3%)
Salt	0.01g	0.02g	(<1%)
Vitamins	(%**)	(%**)	
Vitamin C	20mg (25%)	40mg (50%)	

* Reference intake of an average adult (8400kJ/2000kcal)

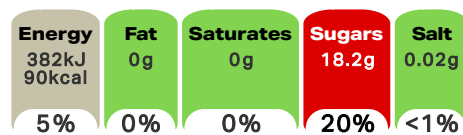
** Nutrient Reference Value

Calculated Nutrition

	per 100ml	Per 200ml
Energy (kJ)	191	382
Energy (kcal)	45	90
Fat (g)	0	0
of which saturates (g)	0	0
Carbohydrate (g)	10.7	21.4
of which sugars (g)	9.1	18.2
Protein (g)	0.7	1.4
Salt (g)	0.01	0.02
Vitamin C (mg)	20	40

Front of Pack Nutrition

Per Portion
200ml servings



100ml: 191kJ / 45kcal

Reference intake of an average adult (8400kJ/2000kcal)

Nutrition Other Text

Reference intake of an average adult (8400kJ/2000kcal)
Nutrient Reference Value

Reference Intake Statement

Reference Intake Statement - Reference intake of an average adult (8400kJ/2000kcal)

HFSS Indicator

HFSS Indicator - HFSS

Product Description

Brand

Fruice

Features

Your source of vitamin C

Standardised Brand

Brand - Fruice

Regulated Product Name

100% Pure Orange Juice from concentrate.

Marketing

Company Name

Coca-Cola HBC N. Ireland Ltd / Coca-Cola HBC Ireland Ltd

Company Address

Coca-Cola HBC N. Ireland Ltd,
Lisburn,
BT28 2SZ.

Coca-Cola HBC Ireland Ltd,
Ballycoolin,
Dublin 11.

Third Party Logos

- Green Dot
- Love Irish Food

Product Marketing

We are Fruice

We go above and beyond, over hills and rivers, to every nook and cranny to bring everyone in Ireland

Vitamin C

Our 100% pure juice is an easy way to get goodness while out and about & we hope you enjoy this Fruice wherever you are!

Brand Marketing

Fruice is a premium Irish juice brand, offering a range of Orange, Apple and Cranberry juices. With our low calorie Fruice Fusions range offering exciting flavour combinations and our Fruice Juicy kids range providing that lunchbox essential, we have a juice for everyone at any time of the day.

Nutritional Claims

Source of vitamin C

Storage & Usage

Storage Type

Type

Ambient

Preparation and Usage

Chill and shake well.

Storage

Best Before End: See top of carton.

After opening, this product should be refrigerated and consumed within 3 days.

Durability after Opening

Consume Within - Days

3

Brandbank Captured Pack Data

Pack Size

200ml ☺

Numeric Size

Numeric Size - 200

Recycling Info

Carton - Certified as Recyclable

Packaging Material Marks

Carton - 20 - Cardboard

Pack Type

Type - Carton

Customer Supplied Pack Data

Supplied Dimension

Shelf Height (mm) (in)	Shelf Width (mm) (in)	Shelf Depth (mm) (in)
4.72	1.5	1.89

(GS1 package measurement rules)

Supplied Weight

Gross Weight (g) - 0.05

Supplied Unit Merchandising

Height - 4.72
Width - 1.5
Depth - 1.89
Unit Stable - Yes
Unit Stackable - Yes
Merchandise Multiple Ways - No

Supplied Case

Height - 4.72
Width - 5.63
Depth - 14.37
Weight - 1.37
Unit Count - 27
GTIN - 05011020206254

Customer Services

Manufacturers Address

CCEP
CCEP GB UB8 1EZ

Return To

Coca-Cola HBC N. Ireland Ltd,
Lisburn,
BT28 2SZ.

Coca-Cola HBC Ireland Ltd,
Ballycoolin,
Dublin 11.
Consumer Careline: (ROI): 1800-317318
(NI): 0800-317318

Telephone Helpline

(ROI): 1800-317318
(NI): 0800-317318

Extended Data

Description Breakdown

Functional Name - Juice
Variant - Orange

Import Classification

Commodity Code - 20091200

Packaging Weight

Carton - Grams

1.2

Hand Separable

Hand Separable - Not Applicable