

NielsenIQ Brandbank

NUTELLA® Hazelnut Spread with Cocoa 200g



EAN
80135463

Target market(s)
GB, IE

Components

Ingredients

Sugar

Palm Oil

HAZELNUTS (13%)

Skimmed **MILK** Powder (8.7%)

Fat-Reduced Cocoa (7.4%)

Emulsifier: Lecithins (**SOYA**)

Vanillin

Nutrition

	Per 100g	Per portion (15g)	%RI* Per portion
Energy kJ	2252	336	
Energy kcal	539	80	4%
Fat g	30.9	4.6	7%
of which Saturates g	10.6	1.6	8%
Carbohydrate g	57.5	8.6	3%
of which Sugars g	56.3	8.4	9%
Protein g	6.3	0.9	2%
Salt g	0.107	0.016	0%

*Reference intake of an average adult (8400kJ / 2000 kcal)
15g portion = 1 teaspoon

Calculated Nutrition

	per 100g	Per portion (15g)
Energy (kJ)	2252	336
Energy (kcal)	539	80
Fat (g)	30.9	4.6
of which saturates (g)	10.6	1.6
Carbohydrate (g)	57.5	8.6
of which sugars (g)	56.3	8.4
Protein (g)	6.3	0.9
Salt (g)	0.107	0.016

Front of Pack Nutrition

Per Portion

Per portion (15g):



Per 100g: 2252 kJ / 539 kcal

Reference intake of an average adult (8400kJ / 2000 kcal)

Nutrition Other Text

Reference intake of an average adult (8400kJ / 2000 kcal)

15g portion = 1 teaspoon

Reference Intake Statement

Reference Intake Statement - Reference intake of an average adult (8400kJ / 2000 kcal)

Product Description

Alternative Description

Supplier Preferred Product Name - Nutella Hazelnut Chocolate Spread Jar 200g

Brand

NUTELLA®

Manufacturer Brand

Brand - Ferrero

Features

A unique recipe featuring a smooth texture and an unmistakable hazelnut and cocoa taste

Standardised Brand

Brand - Nutella

Marketing

Company Name

Ferrero

Company Address

(UK)
889 Greenford Road,
Greenford,
UB6 0HE.

(ROI)
Kinsale Road,
Cork.

Product Marketing

NUTELLA®, a loved brand; its unbeatable taste and the pleasurable experience it offers are guaranteed by a unique recipe, prepared with seven carefully selected ingredients.

For 50 years NUTELLA® has provided families all over the world the pleasure of a tasty breakfast.

You can enjoy your breakfast in so many ways with the unique taste and versatility of NUTELLA®

Brand Marketing

7 ingredients, no hydrogenated fats, no preservatives, no colorings

We are committed to a responsible sourcing of our ingredients protecting the environment and improving the livelihood of farmers and their communities. Read more on our actions and partners nutella.com/sustainability

Verified by SGS - sgs.com/nutella

Manufacturer Marketing

At Ferrero, help people to enjoy life's special moments through our iconic and much-loved brands.

For over 50 years, we have been committed to providing our UK consumers with high quality products such as Kinder Surprise, Ferrero Rocher, Tic Tac, Nutella and Thorntons. We care about quality and excellence, our heritage and our family values, our respect for the environment and the communities in which we work.

For us this all starts with placing Quality at the Heart of everything we do.

We know that it's all these details that matter to guarantee the quality and experience of our unique products and brands

Further Description

One heaped teaspoon (15g) is a delicious way to start your day.

Health & Lifestyle

Allergy Advice

Hazelnuts - Contains

Milk - Contains

Soya - Contains

Storage & Usage

Storage Type

Type

Ambient

Storage

Keep at Room Temperature
Do Not Store in The Fridge
Best Before: See Lid

Brandbank Captured Pack Data

Pack Size

0.44lbs 

Numeric Size

Numeric Size - 0.44

Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
3.5	3.03	3.03

(GS1 package measurement rules)

Pack Type

Type - Jar

Weight

Gross Weight - 0.84

New Product Development

Final Product - Not NPDP

Unit Merchandising

Height - 3.5
Width - 3.03
Depth - 3.03
Unit Stackable - No
Unit Stable - Yes
Merchandise Multiple Ways - No

Shelf Ready Pack

GTIN - 08000500015476
Height - 3.62
Width - 9.53
Depth - 15.39
Weight - 12.7
Unit Count - 15
Unit Height - 0.04
Unit Width - 0.12
Unit Depth - 0.2
Merchandise Multiple Ways - Yes
Prototype - No
Is Case - No

Case

GTIN - 08000500015476
Height - 3.7
Width - 9.53
Depth - 15.47
Weight - 12.74
Unit Count - 15
Prototype - No

Usage Count

Number of uses - Servings

1

Usage Other Text

15g portion = 1 teaspoon

Customer Services

Manufacturers Address

(UK) Ferrero,
889 Greenford Road,
Greenford,
UB6 0HE.

(ROI) Ferrero,
Kinsale Road,
Cork.

Return To

(UK) Ferrero,
889 Greenford Road,
Greenford,
UB6 0HE.

(ROI) Ferrero,
Kinsale Road,
Cork.
Consumer Careline Tel: 00 44 330 0538943

Telephone Helpline

00 44 330 0538943

Extended Data

Description Breakdown

Functional Name - Spread
Variant - Hazelnut and Chocolate



Grow your sales with the
UK's #1 brand
 in the chocolate spreads category



Source - Nielsen Scantrack 52 weeks / value sales data to we.02.10.21



