NielsenIQ Brandbank

Colman's Original Mustard English 150g



EAN 96107775

Target market(s)

CD IE

Components

Ingredients

Water, MUSTARD flour (21%), sugar, salt, fortified wheat flour (WHEAT flour, calcium carbonate, iron, niacin, thiamin), turmeric, acid (citric acid), stabiliser (xanthan gum)

Nutrition

		Per 100g Unprepared	Per Serving Unprepared	%* per portion**
Energy	/ (kJ)	796 kJ	39.8 kJ	1%
Energy	(kcal)	190 kcal	9.5 kcal	1%
Fat (g)		10 g	<0.5 g	1%
of whice	ch saturates (g)	0.66 g	<0.1 g	1%
Carbol	nydrate (g)	16 g	0.8 g	1%
of whice	ch sugars (g)	11 g	0.55 g	1%
Fibre (g)	3 g	<0.5 g	0%
Proteir	n (g)	6.6 g	<0.5 g	1%
Salt (g)		8.4 g	0.42 g	7%
	eference Intake of an average adult kJ/2000kcal).			
1 porti	on = GRM. (Pack contains 30 ns)			

Calculated Nutrition

	Per 100g	Per Serving
Energy (kJ)	796	39.8
Energy (kcal)	190	9.5
Fat (g)	10	<0.5
of which saturates (g)	0.66	<0.1
Carbohydrate (g)	16	0.8
of which sugars (g)	11	0.55
Fibre (g)	3	<0.5
Protein (g)	6.6	<0.5
Salt (g)	8.4	0.42

Product Description

Brand

Colman's

Features

Try Colman's delicious Original English Mustard

Hot and delicious

Make your meals instantly meatylicious with Colman's Original English Mustard, Squeeze fiery helpings on your sarnies, all over your barbecue bangers or stir into mountains of mash

Original Norwich English Mustard

Full on flavour

Suitable for vegetarians

Standardised Brand

Brand - Colman's

Regulated Product Name

English Mustard

Marketing

Company Name

Unilever UK Ltd. / Unilever Ireland Ltd.

Company Address

Produced Produced in Great Britain by Colman's of Norwich for:

Unilever UK,

Freepost ADM3940,

London,

SW1A 1YR.

Unilever Ireland,

20 Riverwalk,

Citywest,

Dublin 24

Product Marketing

Over 200 years ago Jeremiah Colman founded Colman's in Stoke Holy Cross, 4 miles outside of Norwich. Passionate about good food and strong flavour, Colman's continues to commit to using great quality ingredients to make the best flavour enhancers for your food. Try Colman's deliciously hot English Mustard, perfect with your Roast Beef.

Colman's Original English Mustard is a hot mustard that will add big bold flavour to your favourite dishes. Colman's English Mustard is the perfect accompaniment to your Roast Beef and Ham Sandwiches. It also makes for an excellent punch of flavour in many recipes such as devilled eggs, salad dressings and mashed potatoes. Keep a jar of Colman's English Mustard on hand to transform your everyday meals from simple to spectacular.

If you love our English Mustard, why not try the rest of our range, including Colman's Mint Sauce, that'll add a zing to your Roast Lamb. Colman's Cranberry Sauce, a fruity addition to your Roast Chicken or Turkey. Colman's Tartare Sauce, perfect with your Fish and Chips. Colman's Horseradish Sauce to add heat to your with Roast Beef. Colman's Apple Sauce for a sweet addition to Roast Pork. And Colman's Seafood Sauce for creating the best Prawn Cocktails.

Head to our website – www.colman's.co.uk for more exciting recipe inspiration across our full dressings and recipe packet range. You can also take a look at our broad Colman's product range, where you can find tasty new products and recipes ideas for mid-week meals, decadent roast dinners, simple sandwiches and much more!

Health & Lifestyle

Allergy Advice

Cereals Containing Gluten - Contains Mustard - Contains

Storage & Usage

Storage Type

Type

Ambient

Brandbank Captured Pack Data

Pack Size

150gram Θ

Numeric Size

Numeric Size - 0.33

Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
3.23	2.64	2.01

(GS1 package measurement rules)

Country

Country of Origin - United Kingdom

Origin

Origin Free Text - United Kingdom

Customer Services

Manufacturers Address

Produced Produced in Great Britain by Colman's of Norwich for:

Unilever UK,

Freepost ADM3940,

London, SW1A 1YR.

Unilever Ireland,

20 Riverwalk,

Citywest, Dublin 24.

Return To

Unilever UK,

Freepost ADM3940,

London, SW1A 1YR.

Unilever Ireland,

20 Riverwalk,

Citywest,

Dublin 24.

Telephone Helpline

0800 281026 (UK)

1850 281026 (ROI)

Web Address

www.colmans.co.uk

Extended Data

Description Breakdown

Functional Name - Mustard





Ingredients: Water, MUSTARD flour (21%), sugar, salt, WHEAT flour, turmeric, acid (citric acid), stabiliser (xanthan gum).



150





THE NATION'S FAVOURITE MUSTARD BRAND

