

# NielsenIQ Brandbank

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## Cadbury Drinking Hot Chocolate 500g



EAN  
5034660021582

Target market(s)  
GB, IE

## Components

### Ingredients

Sugar  
Cocoa Powder  
Acidity Regulator (Potassium Carbonates)  
Flavouring  
Cocoa Solids: 25 % minimum

### Allergy Text

May contain Milk

### Nutrition

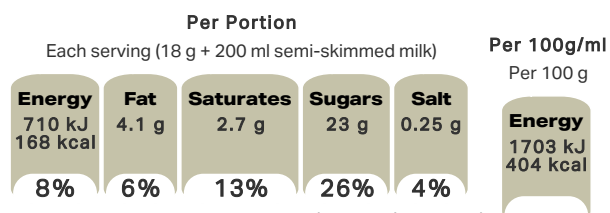
	Per 100 g	Per Serving (18 g + 200 ml semi-skimmed milk)	*Reference Intakes
Energy	1703 kJ 404 kcal	710 kJ 168 kcal	8400 kJ / 2000 kcal
Fat	5.8 g	4.1 g	70 g
of which Saturates	3.4 g	2.7 g	20 g
Carbohydrate	76 g	24 g	260 g
of which Sugars	73 g	23 g	90 g
Fibre	9.3 g	1.7 g	-
Protein	6.4 g	7.9 g	50 g
Salt	0.02 g	0.25 g	6 g

\*% reference intake of an average adult (8400 kJ / 2000 kcal)

### Calculated Nutrition

	per 100g	Per Serving (18 g + 200 ml semi-skimmed milk)
Energy (kJ)	1703	710
Energy (kcal)	404	168
Fat (g)	5.8	4.1
of which saturates (g)	3.4	2.7
Carbohydrate (g)	76	24
of which sugars (g)	73	23
Fibre (g)	9.3	1.7
Protein (g)	6.4	7.9
Salt (g)	0.02	0.25

### Front of Pack Nutrition



% reference intake of an average adult (8400 kJ / 2000 kcal)

## Product Description

### Alternative Description

Supplier Preferred Product Name - Cadbury Original Drinking Hot Chocolate 500g

### Brand

Cadbury

### Features

Swirl into milk  
Suitable for vegetarians

### Standardised Brand

Brand - Cadbury

### Regulated Product Name

Drinking chocolate.

## Marketing

### Company Name

Mondelez UK / Mondelez Ireland

### Company Address

Mondelez UK,  
PO Box 7008,  
Birmingham,  
B30 2PT.

Mondelez Ireland,  
Malahide Road,  
Coolock,  
Dublin 5.

### Third Party Logos

- Green Dot

### Product Marketing

Your very own hug in a mug. So wonderfully smooth and deliciously warming, it's our classic hot chocolate! Swirl three teaspoons of Cadbury Drinking Chocolate with hot milk, for the ultimate cosy hot chocolate experience. Made with sustainably sourced cocoa. Vegetarian friendly.

### Manufacturer Marketing

By Appointment to H.M. The Queen Cocoa and Chocolate Manufacturers Cadbury UK Ltd., Bournville.

### Other Information

Made under licence from Cadbury UK Ltd.

### Further Description

Cocoa Life  
Partnering with Fairtrade Foundation  
cocoalife.org

## Health & Lifestyle

### Lifestyle

- Suitable for Vegetarians

### Allergy Advice

Milk - May Contain

## Storage & Usage

### Storage Type

Type
Ambient

### Preparation and Usage

Preparation Instructions (with 200 ml semi-skimmed milk):

Swirl three heaped teaspoons of Cadbury Drinking Chocolate into a mug of hot semi-skimmed milk and stir. Alternatively, mix the powder with cold semi-skimmed milk in a microwaveable mug and heat in a 800 W microwave on high for 1 min, stir then microwave for a further 30 sec. Stir before drinking.

### Storage

Store in a dry place. Protect from heat.

For best before see base.

## Brandbank Captured Pack Data

### Pack Size

1.1lbs e

### Numeric Size

Numeric Size - 1.1

### Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
5.28	3.82	3.82

### (GS1 package measurement rules)

### Pack Type

Type - Can

### Weight

Gross Weight - 1.25

### New Product Development

Final Product - Not NPD

### Unit Merchandising

Height - 5.28  
Width - 3.82  
Depth - 3.82  
Unit Stackable - No  
Unit Stable - Yes  
Merchandise Multiple Ways - No

### Shelf Ready Pack

Height - 5.31  
Width - 7.76  
Depth - 11.57  
Weight - 7.45  
Unit Count - 6  
Unit Height - 0.04  
Unit Width - 0.08  
Unit Depth - 0.12  
Merchandise Multiple Ways - Yes  
Prototype - No  
Is Case - No

### Case

GTIN - 05034660513803  
Height - 5.31  
Width - 7.76  
Depth - 11.57  
Weight - 7.48  
Unit Count - 6  
Prototype - No

### Recycling Other Text

### Usage Count

Number of uses - Servings

27-28

### Usage Other Text

Approximately 27 - 28 servings per pack

## Customer Services

### Manufacturers Address

Mondelez UK,  
PO Box 7008,  
Birmingham,  
B30 2PT.

Mondelez Ireland,  
Malahide Road,  
Coolock,  
Dublin 5.

### Return To

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us:  
Freephone 0800 818181 (UK only)  
Mondelez UK,  
PO Box 7008,  
Birmingham,  
B30 2PT.

Mondelez Ireland,  
Freephone 1-800 678708  
Malahide Road,  
Coolock,  
Dublin 5.  
[www.cadbury.co.uk](http://www.cadbury.co.uk)

### Telephone Helpline

0800 818181 (UK)  
1-800 678708

### Fax Number

### Email Helpline

### Web Address

[www.cadbury.co.uk](http://www.cadbury.co.uk)

### Social Media

## Extended Data

### SEO Metatag

Hot Chocolate, Drinking Chocolate, Cadbury Hot Chocolate, Chocolate Powder, Milk Chocolate, Dairy Milk, Best Way To Make Hot Chocolate, Cadbury Cocoa Powder, Hot Chocolate Powder, Instant Hot Chocolate





**Nutrition Information**

	Per 100g	Per serving (10g)	%* Daily Value
Energy	1585 kJ	158 kJ	31%
Carbohydrate	10.5g	1.05g	2%
of which sugars	7.8g	0.78g	16%
of which fructose	1.9g	0.19g	4%
of which galactose	1.2g	0.12g	2%
of which glucose	4.7g	0.47g	10%
of which sucrose	1.9g	0.19g	4%
Protein	0.1g	0.01g	0%
Fibre	0.1g	0.01g	0%
Fat	0.1g	0.01g	0%
Saturated	0.05g	0.005g	0%
Salt	0.005g	0.0005g	0%

\*% Daily Values are based on a diet of other people's secrets.

Preparation: Heat 200ml milk with 10g powder in a microwave or on the stove. Add 10g powder to 200ml milk. Stir well. Enjoy!

Best before: 12 months from date of manufacture.

For more information, visit [www.cadbury.co.uk](http://www.cadbury.co.uk)

Hot serving (10g): 10g powder + 200ml milk + 200ml milk

Per 100g: Energy 1585 kJ, Carbohydrate 10.5g, of which sugars 7.8g, Protein 0.1g, Fat 0.1g, Saturated 0.05g, Salt 0.005g

Per serving (10g): Energy 158 kJ, Carbohydrate 1.05g, of which sugars 0.78g, Protein 0.01g, Fat 0.01g, Saturated 0.005g, Salt 0.0005g

For more information, visit [www.cadbury.co.uk](http://www.cadbury.co.uk)

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