# NielsenIQ Brandbank

# **Knorr Mealmaker Savoury Mince 46g**



**EAN** 8712566144563

Target market(s) GB, IE

# Components

Ingredients
Tomato Puree Powder (22%)†
WHEAT Flour
Toasted Onions (9.5%)†
Yeast Extract
Starch
Palm Fat
Tomatoes (6.5%)†
lodised Salt
Mushrooms (5%)†
Salt
Red Pepper (3.9%)†
Green Bell Pepper (3.9%)†
Potassium Chloride
Sugar
Garlic Powder†
Flavourings
†From sustainable agriculture
Allergy Text
May contain Celery, Egg, Milk, Mustard, Soy and other Cereals containing Gluten. Made to vegan standards, see ingredients section for allergens.
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#### Nutrition

	Per 100g as sold	Per portion	% per portion
Energy	1381kJ/	1851kJ/	22%
	330kcal	443kcal	
Fat	8.9g	11g	16%
of which saturates	4.6g	3.6g	18%
Carbohydrate	43g	44g	17%
of which sugars	21g	9.7g	11%
Fibre	9.7g	11g	
Protein	16g	39g	78%
Salt	10.2g	1.4g	23%

\* % of Reference Intake of an average adult (8400kJ/2000kcal)

 $^{\star\star}$  1 portion = 1/4 of the prepared recipe (according to shopping list)

#### **Calculated Nutrition**

	per 100g	Per portion
Energy (kJ)	1381	1851
Energy (kcal)	330	443
Fat (g)	8.9	11
of which saturates (g)	4.6	3.6
Carbohydrate (g)	43	44
of which sugars (g)	21	9.7
Fibre (g)	9.7	11
Protein (g)	16	39
Salt (g)	10.2	1.4

#### Front of Pack Nutrition

Per Portion

Per portion (1/4 of the prepared recipe)

Energy 1851kJ 443kcal	Fat 11g	Saturates 3.6g	Sugars 9.7g	Salt 1.4g
22%	16%	18%	11%	23%

Energy per 100g as sold: 1381kJ/330kcal

% of Reference Intake of an average adult (8400kJ/2000kcal)

#### **Nutrition Other Text**

% of Reference Intake of an average adult (8400kJ/2000kcal) 1 portion = 1/4 of the prepared recipe (according to shopping list)

#### Reference Intake Statement

Reference Intake Statement - % of Reference Intake of an average adult (8400kJ / 2000kcal)

# **Product Description**

#### Brand

Knorr

#### Features

Prepared with sun ripened vegetables Free from artificial colours Free from artificial preservatives European Vegetarian Union Suitable for Vegans

#### Standardised Brand

Brand - Knorr

#### **Regulated Product Name**

Savoury Mince Recipe Mix.

# Marketing

#### Company Name

Unilever Ireland / Unilever UK

#### **Company Address**

Unilever Ireland, 20 Riverwalk, Citywest, Dublin 24.

Unilever UK, Freepost, ADM3940, London, SW1A 1YR.

#### Third Party Logos

- FSC
- Mobius Loop
- V-Label (European Vegetarian Union)

#### **Product Marketing**

Our Knorr chefs have created this sensational savoury blend, made with onions, mushrooms and red peppers that creates a delicious family meal.

#### **Brand Marketing**

Our Knorr chefs believe that great tasting and high quality ingredients come from a conscious use of agricultural resources.

#### Other Information

V-Label (European Vegetarian Union) - Vegan, V-LABEL.EU FSC - FSC® Mix, Packaging / Supporting responsible forestry, FSC® C157745, www.fsc.org

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#### **Further Description**

To learn more please visit www.knorr.ie.

# **Health & Lifestyle**

#### Lifestyle

- Suitable for Vegans
- Suitable for Vegetarians

#### Allergy Advice

Celery - May Contain Cereals Containing Gluten - May Contain Eggs - May Contain Milk - May Contain Mustard - May Contain Soya - May Contain Wheat - Contains

#### Additives

Artificial Colours - Free From Artificial Preservatives - Free From

# Storage & Usage

## Storage Type

#### Туре

Ambient

#### Preparation and Usage

Shopping list: 450g lean minced beef 1 onion 1 carrot 360g garden peas To serve: 4 potatoes, 320g broccoli

#### Storage

Store in a cool dry place

#### Date Marking Type

Best Before

#### Recipes

For this recipe you will need:

1 tbsp vegetable oil, 1 onion (chopped), 1 carrot (chopped), 450g lean minced beef, 425ml water, 360g garden peas. To serve:

320g broccoli (steamed), 4 baked potatoes

#### Cooking Instructions:

1) Heat the oil in a saucepan and fry the onion and carrot until golden.

2) Add the beef, and fry until browned. Blend the contents of the sachet with 425ml water and add to the pan.

3) Bring to the boil, stirring continuously, cover and simmer gently for 10 minutes, stirring occasionally. Add the peas and

simmer for a further 5 minutes.

4) Serve with baked potatoes and steamed broccoli.

# **Brandbank Captured Pack Data**

Pack Size0.1lbs ENumeric SizeNumeric Size - 0.1Pack TypeType - SachetRecycling Other TextRecyclable Paper PackagingUsage CountNumber of uses - Servings4Usage Other Text4Pack Other Text4Pack Other Text4Pack Other Text4Pack Other Text4Pack Other Text499<td

# **Customer Services**

#### Manufacturers Address

Unilever Ireland, 20 Riverwalk, Citywest, Dublin 24.

Unilever UK, Freepost, ADM3940, London, SW1A 1YR.

#### Return To

Unilever Ireland, 20 Riverwalk, Citywest, Dublin 24.

Unilever UK, Freepost, ADM3940, London, SW1A 1YR. Any comments or questions? (IE) Freephone 1800 70 80 50 (UK) Freephone 0800 731 1411 Mon-Fri 8am-6pm UKIcare@unilever.com www.knorr.ie / www.knorr.com/uk

#### **Telephone Helpline**

(IE) 1800 70 80 50 (UK) 0800 731 1411

#### Email Helpline

UKIcare@unilever.com

## Web Address

www.knorr.ie www.knorr.com/uk

# **Extended Data**

#### **Description Breakdown**

Functional Name - Mealmaker Variant - Savoury Mince





NUTRITION P INFORMATION (Typical Values)	er 100g as sold	Per portion**	%* per portion**
Energy	1381kJ/ 330kcal	1851kJ/ 443kcal	22%
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Carbohydrate of which sugars	43g 21g	44g 9.7g	17% 11%
Fibre	9.7g	11g	
Protein	16g	39g	78%
Salt	10.2g	1.4g	23%

Ingredients: Tomato puree powder (22%)<sup>†</sup>, **WHEAT** flour, toasted onions (9.5%)<sup>†</sup>, yeast extract, starch, palm fat, tomatoes (6.5%)<sup>†</sup>, iodised salt, mushrooms (5%)<sup>†</sup>, salt, red pepper (3.9%)<sup>†</sup>, green bell pepper (3.9%)<sup>†</sup>, potassium chloride, sugar, garlic powder<sup>†</sup>, flavourings. May contain celery, egg, milk, mustard, soy and other cereals containing gluten. Made to vegan standards, see ingredients section for allergens. <sup>†</sup> From sustainable agriculture