

## Colman's Mustard Original English 100 g



### EAN

50147311

### Target market(s)

GB, IE

## Components

### Ingredients

Water, MUSTARD flour (21%), sugar, salt, WHEAT flour (contains: calcium carbonate, iron, niacin, thiamin), turmeric, acidity regulator (citric acid), thickener (xanthan gum)

### Nutrition

	Per 100g Unprepared	Per Serving Unprepared	%* per portion**
Energy (kJ)	796 kJ	40 kJ	1%
Energy (kcal)	190 kcal	10 kcal	1%
Fat (g)	10 g	<0.5 g	1%
of which saturates (g)	0.7 g	<0.1 g	1%
Carbohydrate (g)	16 g	0.8 g	1%
of which sugars (g)	11 g	0.6 g	1%
Fibre (g)	3 g	<0.5 g	0%
Protein (g)	6.6 g	<0.5 g	1%
Salt (g)	8.4 g	0.42 g	7%

% of Reference Intake of an average adult (8400kJ/2000kcal).

1 portion = GRM. (Pack contains 20 portions)

### Calculated Nutrition

	Per 100g	Per Serving
Energy (kJ)	796	40
Energy (kcal)	190	10
Fat (g)	10	<0.5
of which saturates (g)	0.7	<0.1
Carbohydrate (g)	16	0.8
of which sugars (g)	11	0.6
Fibre (g)	3	<0.5
Protein (g)	6.6	<0.5
Salt (g)	8.4	0.42

## Product Description

### Brand

Colman's

### Features

Colman's Original English Mustard from Colman's of Norwich delivers full-on flavour to your meals  
Our iconic Original Mustard is made with Norwich-farmed mustard seeds that are double milled for stronger flavour  
The classic Colman's flavour in the classic mustard jar, perfect to dip into and lash onto your sandwich  
Serve British roast beef on warmed plates accompanied by roast potatoes, seasonal vegetables, and generous smears of Colman's mustard  
Heap a fiery helping or our original mustard on your sarnies, all over your bangers or stir into your mash for that classic British taste  
This condiment comes in a 100 g jar, so create a flavourful world on your plates – no meal should be boring or bland

### Standardised Brand

Brand - Colman's

### Regulated Product Name

English Mustard.

## Marketing

### Company Name

Unilever UK Ltd. / Unilever Ireland Ltd.

### Company Address

Produced Produced in Great Britain by Colman's of Norwich for:  
Unilever UK,  
Freepost ADM3940,  
London,  
SW1A 1YR.

Unilever Ireland,  
20 Riverwalk,  
Citywest,  
Dublin 24.

### Product Marketing

Colman's Original English mustard is a deliciously spicy classic with over 200 years of tradition, started way back in 1814 by Jeremiah Colman. His passion for good food and strong flavour led to Colman's Original English Mustard being granted a royal warrant in 1860, and today it continues to be the favourite condiment for British people who share a passion for food and sharing good flavours. Because we know that nothing delivers full-on flavour like locally grown produce, our world famous English mustard is made using the finest Norwich grown mustard seeds. When combined with our double-milling grinding process that turns them into a pungent but delicate powder, our condiment delivers that big, bold flavour you've come to love from Colman's. Put a fiery helping on your roast, stir generously into your gravy or lash onto your ham sandwich. If you're hankering for something veggie-licious, our mustard is suitable for vegetarians, so add a punch of flavour to devilled eggs, create a mustard-lime dipping sauce or vinaigrette, or turn a cauliflower into crunchy cauliflower cheese. Keep a jar of mega-versatile Colman's mustard in your fridge to transform your everyday meals from simple to spectacular. Full-on flavour is the cornerstone of Colman's. Anything else just won't cut the mustard.

## Health & Lifestyle

### Allergy Advice

Cereals Containing Gluten - Contains  
Mustard - Contains  
Wheat - Contains

## Storage & Usage

### Storage Type

#### Type

Ambient

## Brandbank Captured Pack Data

### Pack Size

100gram e

### Numeric Size

Numeric Size - 0.22

### Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
3.39	1.93	1.93

### (GS1 package measurement rules)

### Country

Country of Origin - United Kingdom

### Origin

Origin Free Text - United Kingdom

## Customer Services

### Manufacturers Address

Produced Produced in Great Britain by Colman's of Norwich for:

Unilever UK,  
Freepost ADM3940,  
London,  
SW1A 1YR.

Unilever Ireland,  
20 Riverwalk,  
Citywest,  
Dublin 24.

### Return To

Unilever UK,  
Freepost ADM3940,  
London,  
SW1A 1YR.

Unilever Ireland,  
20 Riverwalk,  
Citywest,  
Dublin 24.

### Telephone Helpline

0800 281026 (UK)  
1850 281026 (ROI)

### Web Address

[www.colmans.co.uk](http://www.colmans.co.uk)

## Extended Data

### Description Breakdown

Functional Name - Mustard

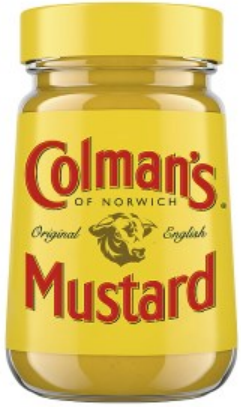
**Nutrition Information (Typical Values)**

	Per 100g as sold	Per portion**	%* per portion**
Energy	796kJ/ 190kcal	40kJ/ 10kcal	< 1%
Fat	10.0g	< 0.5g	< 1%
of which saturates	0.7g	< 0.1g	< 1%
Carbohydrate	16g	0.8g	< 1%
of which sugars	11g	0.6g	< 1%
Fibre	3.0g	< 0.5g	
Protein	6.6g	< 0.5g	< 1%
Salt	8.4g	0.42g	7%

\* % of Reference Intake of an average adult (8400 kJ / 2000 kcal)  
\*\* 1 portion = 5g (pack contains 20 portions)



Ingredients: Water, **MUSTARD** flour (21%), sugar, salt, **WHEAT** flour (calcium carbonate, iron, niacin, thiamin), turmeric, citric acid, thickener (xanthan gum).



**100**  
g

